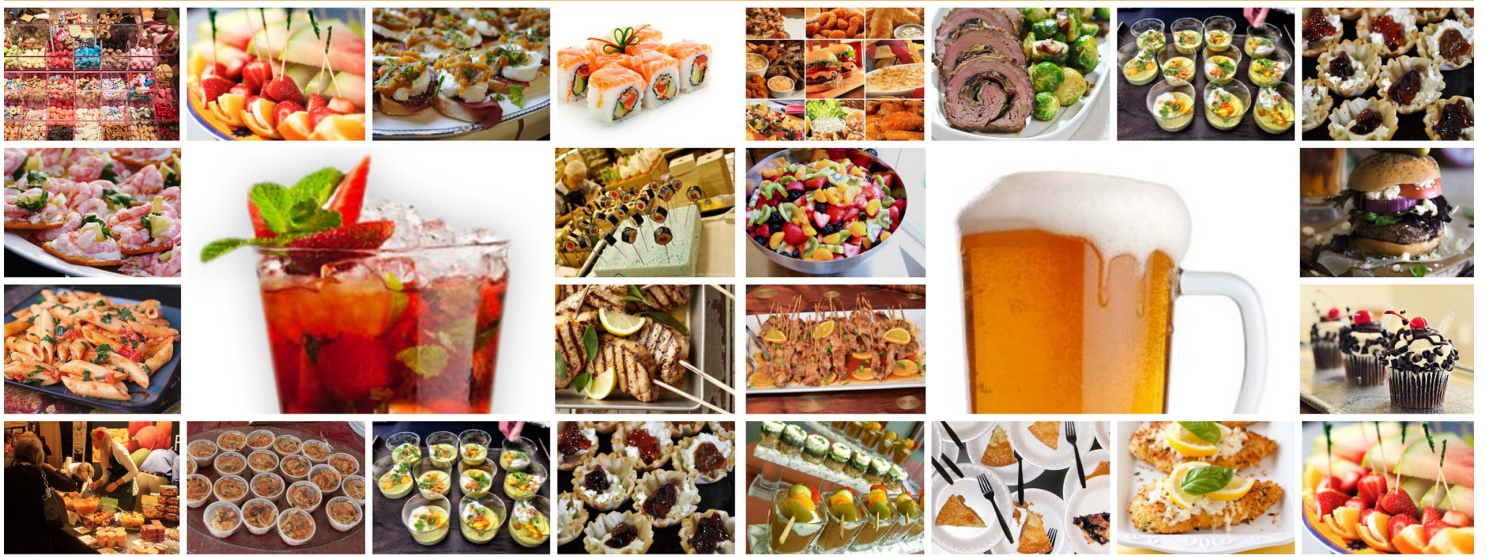


MEETING OF MINDS

Where Creativity Inspires Diversity

Culinary Fusion EXPO



PELICAN BAY
GRAND BAHAMA ISLAND

Meets Happy

SATURDAY

nov
09
2013

MEETING OF MINDS

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Culinary Fusion EXPO

CALLING ALL Chefs, Cooks, Hotels, Restaurants, Mixologists, Catering Companies, Cafe's, Pastry Chefs and ALL in the Food & Beverage Industry. M.O.V.E Marketing invites you to participate in "Meeting of Minds: Culinary Fusion Expo" held at Pelican Bay Resort, Saturday November 9th, 2013, 4pm - 9pm. Meeting of Minds is an Annual Expo created to bring diverse people together through common interests and everyday similarities. The Expo provides a platform for building synergies through business to business/people opportunities and promoting healthy competition. This is the ideal event for any big or small company serious about taking their restaurant, catering, cooking or beverage services to the next level.

Last year, Meeting of Minds: Fashion, Art, Music Expo (F.A.M.E.) was phenomenal and a huge success witnessed by guests and vendors from around the island. This year, attendance is expected to reach 500 PLUS! This includes demographics such as, Locals, Tourists, Expatriates, the Business Community, College & High School Students, and Affiliates of the Food and Beverage Industry. The Expo will be fun, informative and exciting with a focus on LOCAL food and beverage businesses and the products and services they offer. All exhibitors are welcomed to give live demonstrations and samples, showcasing services and products to your peers, industry buyers, suppliers and who could be your next loyal customer!

We're looking for items with pizzazz and flavour, the food and drinks that look, feel, and taste extraordinary and evoke emotions. We want you to show us what makes you different and stand out from others. We want your best! This is your opportunity to display your creativity to hundreds for sampling, from local inspired dishes to multi-cultured and even art inspired food. One of our main goals with the Expo is to reintroduce and expose Grand Bahama to the Dining and Nightlife Culture that the Magic City once held. We want the best to represent that vision!

We highly appreciate our partnership with your company. Our main goal is to create the most favorable conditions for your work at Pelican Bay and prosperity of your business. So, we found it imperative to make participation in the exhibition cost-efficient and provide you with a few helpful tools attached in this package.

Please email the attached Registration Form, Logos and Ad Artwork to MOVE242@GMAIL.COM. Submit all payment to Pelican Bay Resort Front Desk by **Friday, August 30th, 2013**. Participation must be confirmed and paid for in order to facilitate personalized material. Participants interested after this date cannot be guaranteed full coverage attached.

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Culinary Fusion
EXPO



MOVE
MARKETING

f: (242) 375 6047
e: move242@gmail.com

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EXPO BENEFITS

PUBLICITY:

ALL DEMOGRAPHICS IN GRAND BAHAMA (BUSINESS COMMUNITY, SOCIALLY ACTIVE, TOURIST, STUDENTS, EXPATRIATES etc.) will be informed about this event. To attract even more visitors to attend, MOVE Marketing will co-ordinate a publicity campaign to draw maximum public attention and at the same time to create advance publicity for the exhibitors. The campaign will incorporate every conceivable medium, including: advertisements in newspapers; press releases; press conference; special radio interviews; radio commercials; posters; outdoor advertising, etc.

MEDIA/SOCIAL MEDIA & COVERAGE:

A press Conference will be held on announced date. This promotion session not only serves as a preview to our exhibition, it will also offer free publicity opportunity to our exhibitors. Exhibitors are encouraged to promote their companies or products by speaking about items they will be presenting and supplying press kits/info/flyers for media to freely collect for their reference and use. Media will be present before, during and after expo. Information relating to this expo will be passed onto the press, TV and radio stations via us. Social media will be an active part of promotion of the Expo and we encourage all exhibitors to send us your Facebook page or create one for the sole purpose of being readily identifiable by guest/press and so we can get you involved. This service is free of charge for exhibitors. Whether your materials will be picked up for publishing is totally at the media's discretion. All submitted materials will not be returned. Please contact the us if you are interested to join (Participation is subject to availability and a first come basis)

BOOTH & SIGNAGE:

Along with a table all exhibitors get name badges & uniformed signage. This is an opportunity to display all New Products, Promotional/Marketing material, Career Offerings and Popular Items from your establishment. Each table will be equipped with table cloth, disposable folks, knives and spoons, 6 inch plates, 9 ounce cups and gloves.

EXHIBITORS' CATALOGUE

1. An official Expo Catalogue consisting of information of each exhibitor will be distributed to ALL visitors during the expo.
2. Exhibitors wish to be included should submit a date for us to photograph, some items you offer and **EMAIL** the following information no later than **September 10th, 2013**.

Information received after this date cannot be guaranteed entry into the booklet.

- (a) Company's contact details
- (b) Company's logo in jpg format
- (c) A brief description of the company and products in text format (**not more than 200 words**)

MARKETING MATERIAL:

WE CAN DESIGN AND PRINT BUSINESS CARDS IF NEEDED [500 CARDS FOR \$100]

ADVERTISING:

EXHIBITORS CAN ADVERTISE IN THE OFFICIAL CATALOGUE, A MONITOR AD OR AN X-BANNER STAND AD, EACH WITH A PAYMENT OF \$100.

EX. "GOT AN OFFICE CHRISTMAS PARTY COMING UP? (YOUR BUSINESS) CAN OFFER YOU..." (EXHIBITORS COULD DESIGN THE AD THEMSELVES OR ENQUIRE ON M.O.V.E MARKETINGS DESIGN & PRINTING SERVICES WITH PROVIDING RELATED WORD DESCRIPTION, TEXT, LOGOS AND PICTURES)

M.O.M COUPONS:

EXHIBITORS ALSO CAN TAKE ADVANTAGE OF OUR COUPON PROGRAM. OUR LOGO WILL BE ON THE COUPONS, AND WE CAN PRINT YOUR DESIRED AMOUNT 10, 20, 30, 40 OR 50. \$10 - \$50

EX. "20% OFF DINNER FOR TWO AT (YOUR BUSINESS)". (COMPANIES ADVERTISING COUPONS WILL BE DISTRIBUTED TO ATTENDEES ACCOMPANYING THE CATALOGUE)

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EXHIBITOR BENEFITS



VENDOR BOOTH



CATALOGUE: BUSINESS BIO
(WITH PHOTOGRAPHY OF FOOD)



RADIO



VIDEO/NEWS



VENDOR SIGNAGE



EXPOSURE TO VARIOUS
DEMOGRAPHICS



PHOTOGRAPHY



M.O.M COUPONS
(OPTIONAL)



BANNER AD

MONITOR AD

(ADVERTISING OPPORTUNITIES)



NEWSPAPER



2 VENDOR
BADGES



UTENSILS

MEETING OF MINDS
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EXHIBITOR REGISTRATION FORM

Business Name: _____

Main Contact: _____

Day Phone: _____ Cell Phone: _____

Email: _____

Event Date: Saturday November 9th, 4pm - 9pm

Booth Fee: \$200

Exhibiting Vendor Categories:

- | | |
|--|---|
| <input checked="" type="checkbox"/> Restaurant Chef/Cook | <input checked="" type="checkbox"/> Independent Chef/Cook |
| <input checked="" type="checkbox"/> Catering Company | <input checked="" type="checkbox"/> Pastry Chef |
| <input checked="" type="checkbox"/> Mixologist | <input checked="" type="checkbox"/> Other _____ |

- Each booth seats two representatives. It provides (1) 6' table, (2) chairs, (1) table drape, (2) name badges, sample containers and table signage. You must decorate your own booth. Canopies are not permitted.

Advertising/Marketing Opportunities

The following are included: Vendor Booth, Vendor Signage, Sampling Utensils, Catalogue Feature
Additional advertising/marketing opportunities are:

- | | | |
|---|---|--|
| <input checked="" type="checkbox"/> Monitor Ad: \$100 | <input checked="" type="checkbox"/> Monitor Ad: \$100 | <input checked="" type="checkbox"/> X Banner Ad: \$100 |
| <input checked="" type="checkbox"/> Business Cards: \$100 | <input checked="" type="checkbox"/> M.O.M Coupons \$10 - \$50 _____ | |

- Please provide copy of necessary **Health Certificates**.
- Vendor booths WILL NOT be reserved without full payment. The fee is non-refundable. Return completed form with full payment - check payable to: **MOVE Marketing**.
- My signature below indicates that the above organization agrees to participate in Meeting of Minds: Culinary Fusion Expo at the category indicated above.

Signed: _____ Date _____, 2013



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BADGES & ITEMS DISPLAYED

Name of Business: _____ Contact: _____

TWO (2) badges are allowed, free of cost per exhibition space. ALL NAMES MUST BE LEGIBLY PRINTED ON THE FORM. Names submitted after the deadline cannot be guaranteed to be ready for collection. Any additional badges cost \$15.00 each.

Names of Representatives:

Please list all items to be displayed:

I/We have carefully checked that the name of the company, its representatives and items to be displayed are correct and in order.

Signature: _____

Date: _____

The deadline for receiving forms is FRIDAY SEPTEMBER, 20TH 2013.

MEETING OF MINDS II

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