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MEETING OF MINDS
Where Creativity Inspires Diversity

Culinary Fusion
EXPO

COMING
NOV 2014

Do You Cook, Bake or Run a Restaurant?

Meeting of Minds: Culinary Fusion is an Annual Expo focused around promoting the best that Grand Bahama has to offer in Food & Beverage, both locally and internationally.

- ✓ Network with other Industry Professionals
- ✓ Reach NEW demographics (Local & Abroad)
- ✓ Get first hand feedback from your consumer
- ✓ Increase overall exposure of your business and much more.



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CALLING ALL Chefs, Cooks, Hotels, Restaurants, Mixologists, Catering Companies, Cafe's, Pastry Chefs and ALL in the Food & Beverage Industry. M.O.V.E Marketing invites you to participate in "Meeting of Minds: Culinary Fusion Expo" held at Pelican Bay Resort, Saturday November 8th, 2014, 4pm - 9pm. Meeting of Minds is an Annual Expo created to bring diverse people together through common interests and everyday similarities. The Expo provides a platform for building synergies through business to business/people opportunities and promoting healthy competition. This is the ideal event for any big or small company serious about taking their restaurant, catering, cooking or beverage services to the next level.

Last year, Meeting of Minds: Culinary Fusion was phenomenal and a huge success witnessed by guests and vendors from around the island. This year, attendance is expected to reach 400 PLUS! This includes demographics such as, Locals, Tourists, Expatriates, the Business Community, College & High School Students, and Affiliates of the Food and Beverage Industry. The Expo will be fun, informative and exciting with a focus on LOCAL food and beverage businesses and the products and services they offer. All exhibitors are welcomed to give live demonstrations and samples, showcasing services and products to your peers, industry buyers, suppliers and who could be your next loyal customer!

We're looking for items with pizzazz and flavour, the food and drinks that look, feel, and taste extraordinary and evoke emotions. We want you to show us what makes you different and stand out from others. We want your best! This is your opportunity to display your creativity to hundreds for sampling, from local inspired dishes to multi-cultured and even art inspired food. One of our main goals with the Expo is to reintroduce and expose Grand Bahama to the Dining and Nightlife Culture that the "Magic City" once held. We want the best to represent that vision!

We highly appreciate our partnership with your company. Our main goal is to create the most favorable conditions for your work at Pelican Bay and prosperity of your business. So, we found it imperative to make participation in the exhibition cost-efficient and provide you with a few helpful tools attached in this package.

Please attach fee to completed Registration Form and submit to Grand Bahama Chamber of Commerce by **Friday, August 29th, 2014**. Participation must be confirmed and paid for in order to facilitate personalized material. Participants interested after this date cannot be guaranteed full coverage attached.

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EXPO BENEFITS

PUBLICITY:

ALL DEMOGRAPHICS IN GRAND BAHAMA (BUSINESS COMMUNITY, SOCIALLY ACTIVE, TOURIST, STUDENTS, EXPATRIATES etc.) will be informed about this event. To attract even more visitors to attend, MOVE Marketing will coordinate a publicity campaign to draw maximum public attention and at the same time to create advance publicity for the exhibitors. The campaign will incorporate various mediums, including: advertisements in newspapers; press releases; press conference; special radio interviews; radio commercials; posters; outdoor advertising, etc.

MEDIA/SOCIAL MEDIA & COVERAGE:

A press Conference will be held on announced date. This promotion session not only serves as a preview to our exhibition, it will also offer free publicity opportunity to our exhibitors. Exhibitors are encouraged to promote their companies or products by speaking about items they will be presenting and supplying press kits/info/flyers for media to freely collect for their reference and use. Media will be present before, during and after expo. Information relating to this expo will be passed onto the press, TV and radio stations via us. Social media will be an active part of promotion of the Expo and we encourage all exhibitors to send us your Facebook page or create one for the sole purpose of being readily identifiable by guest/press and so we can get you involved. This service is free of charge for exhibitors. Whether your materials will be picked up for publishing is totally at the media's discretion. All submitted materials will not be returned. Please contact us if you are interested to join (Participation is subject to availability and a first come basis)

BOOTH & SIGNAGE:

Along with a table all exhibitors get name badges & uniformed signage. This is an opportunity to display all New Products, Promotional/Marketing material, Career Offerings and Popular Items from your establishment. Each table will be equipped with table cloth, disposable folks, knives and spoons, 6 inch plates, 9 ounce cups and gloves.

WE CAN ALSO **DESIGN AND PRINT BUSINESS CARDS** IF NEEDED [500 CARDS FOR \$100]]

FOR ITEMS ABOVE, WE WOULD NEED YOU TO EMAIL THE FOLLOWING TO MOVE242@GMAIL.COM:

- 200 word description of your business and what makes it stand out from others.
- Separately include, Name, Location, Phone, Website/Facebook page.
- Company logo in JPEG or PNG format (file must be atleast 300x300 pixels)

ADVERTISING:

EXHIBITORS CAN ADVERTISE VIA A MONITOR AD OR AN X-BANNER STAND AD, EACH WITH A PAYMENT OF \$100.

EX. "GOT AN OFFICE CHRISTMAS PARTY COMING UP? (YOUR BUSINESS) CAN OFFER YOU..." (EXHIBITORS COULD DESIGN THE AD THEMSELVES OR ENQUIRE ON M.O.V.E MARKETINGS DESIGN & PRINTING SERVICES WITH PROVIDING RELATED WORD DESCRIPTION, TEXT, LOGOS AND PICTURES)

M.O.M COUPONS:

EXHIBITORS ALSO CAN TAKE ADVANTAGE OF OUR COUPON PROGRAM. WE CAN PRINT CUSTOM COUPONS FOR YOUR ESTABLISHMENT STARTING AT 100 - \$50

EX. "20% OFF DINNER FOR TWO AT (YOUR BUSINESS)". (COMPANIES ADVERTISING COUPONS CAN DISTRIBUTE TO ATTENDEES)

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EXHIBITOR BENEFITS



VENDOR BOOTH



MONITOR FEATURE



RADIO



VIDEO/NEWS



VENDOR SIGNAGE



EXPOSURE TO VARIOUS DEMOGRAPHICS



PHOTOGRAPHY



M.O.M COUPONS (OPTIONAL)



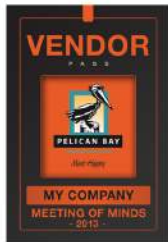
BANNER AD (OPTIONAL)



BUSINESS INFORMATION (BROCHURES & BUSINESS CARDS)



NEWSPAPER



2 VENDOR BADGES



UTENSILS

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BADGES & ITEMS DISPLAYED

Name of Business: _____ Contact: _____

TWO (2) badges are allowed, free of cost per exhibition space. ALL NAMES MUST BE LEGIBLY PRINTED ON THE FORM. Names submitted after the deadline cannot be guaranteed to be ready for collection. Any additional badges cost \$15.00 each.

Names of Representatives:

Please list all items to be displayed:

I/We have carefully checked that the name of the company, its representatives and items to be displayed are correct and in order.

Signature: _____

Date: _____

The deadline for receiving forms is **FRIDAY SEPTEMBER, 19TH 2014.**

MEETING OF MINDS II
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EXHIBITOR REGISTRATION FORM

Business Name: _____

Main Contact: _____

Day Phone: _____ Cell Phone: _____

Email: _____

Event Date: Saturday November 8th, 4pm - 9pm

Booth Fee: \$200

Exhibiting Vendor Categories:

- | | |
|--|---|
| <input checked="" type="checkbox"/> Restaurant Chef/Cook | <input checked="" type="checkbox"/> Independent Chef/Cook |
| <input checked="" type="checkbox"/> Catering Company | <input checked="" type="checkbox"/> Pastry Chef |
| <input checked="" type="checkbox"/> Mixologist | <input checked="" type="checkbox"/> Other _____ |

- Each booth seats two representatives. It provides (1) 6' table, (2) chairs, (1) table drape, (2) name badges, sample containers and table signage. You must decorate your own booth. Canopies are not permitted.

Advertising/Marketing Opportunities

The following are included: Vendor Booth, Vendor Signage, Sampling Utensils, Monitor Feature
Additional advertising/marketing opportunities are:

- | | | |
|--|---|---|
| <input checked="" type="checkbox"/> Monitor Ad: \$100 | <input checked="" type="checkbox"/> Raffle: \$50 | <input checked="" type="checkbox"/> X Banner Ad: \$100 |
| <input checked="" type="checkbox"/> Business Cards: \$100 | <input checked="" type="checkbox"/> M.O.M Coupons \$50 | |

- Please provide copy of necessary **Health Certificates**.
- Vendor booths WILL NOT be reserved without full payment. The fee is non-refundable. Return completed form with full payment - check payable to: **MOVE Marketing**.
- My signature below indicates that the above organization agrees to participate in Meeting of Minds: Culinary Fusion Expo at the category indicated above.

Signed: _____ Date _____, 2014

