



# CULINARY FUSION

FOOD & BEVERAGE EXPO

# 2016

**eat.  
educate.  
entertain.**  
NOTHING BEATS THE EXPERIENCE

**EXPERIENCE  
THE BEST  
OF FOOD &  
BEVERAGE IN  
THE BAHAMAS**

**NOV  
5TH**



**#FUSION16**



## VENDOR WELCOME

WELCOME, Chefs, Cooks, Hotels, Restaurants, Mixologists, Catering Companies, Cafe's, Pastry Chefs and ALL in the Food & Beverage Industry. M.O.V.E Marketing invites you to participate in the 4th Annual "Meeting of Minds: Culinary Fusion Expo" held at Pelican Bay Resort, Saturday November 5th, 2016, 4pm - 9pm. Meeting of Minds is an Annual Expo created to bring diverse people together through common interests and everyday similarities. The Expo provides a platform for building synergies through business to business/people opportunities and promoting healthy competition. This is the ideal event for any big or small company serious about taking their restaurant, catering, cooking or beverage services to the next level.

Last year, Meeting of Minds: Culinary Fusion was phenomenal and a huge success experienced by over 500 guests and vendors from around the island. This includes demographics such as, Locals, Tourists, Expatriates, the Business Community, College & High School Students, and Affiliates of the Food and Beverage Industry. The Expo will be fun, informative and exciting with a focus on LOCAL food and beverage businesses and the products and services they offer. All exhibitors are welcomed to give live demonstrations and samples, showcasing services and products to your peers, industry buyers, suppliers and who could be your next loyal customer!

We're looking for items with pizzazz and flavour, the food and drinks that look, feel, and taste extraordinary and evoke emotions. We want you to show us what makes you different and stand out from others. We want your best! This is your opportunity to display your creativity to hundreds for sampling, from local inspired dishes to multi-cultured and even art inspired food. One of our main goals with the Expo is to reintroduce and expose Grand Bahama to the Dining and Nightlife Culture that the "Magic City" once held. We want the best to represent that vision!

We highly appreciate our partnership with your company. Our main goal is to create the most favorable conditions for your work at Pelican Bay and prosperity of your business. So, we found it imperative to make participation in the exhibition cost-efficient and provide you with a few helpful tools attached in this package.

Please attach fee to completed Registration Form and submit to **IMMERSE BAHAMAS** (602 - 5555 or 727 1555 - LOCATED BANKLANE & PIONEERS WAY, DOWNTOWN GRAND BAHAMA) or emailed to [ehanna@immerse.com](mailto:ehanna@immerse.com)) by **Friday, September 10th, 2016**. Participation must be confirmed and paid for in order to facilitate personalized material. Participants interested after this date cannot be guaranteed full coverage attached.



## EXPO RULES & REGULATION

### SET-UP PROCEDURES

- SET UP DATE & TIME is **SATURDAY NOVEMBER 5TH - 8:00AM - 12:00PM.**
- MOVE Marketing reserves the right to prevent any exhibitor from setting up who arrives after the specified set-up period.

### DISMANTLING PERIOD

- The official time for the dismantling of booths, exhibits, other fixtures is: **SATURDAY NOVEMBER 5TH - 11PM**
- Exhibitor must remove all exhibits, merchandise and belongings by the time specified, otherwise it shall be discarded or destroyed.

### PAYMENT

- Companies that withdraw from participating in the exposition **AFTER THE PAYMENT DEADLINE WILL NOT** be refunded monies already paid.
- No exhibitor will be granted permission to set-up unless all monies are received and confirmation is given. Payment being made after the deadline will only be accepted in the form of a bank/manager/certified cheque or in cash.

### RESERVATIONS

- Only one company may occupy an assigned booth space unless prior approval is given by Management.
- Floor space will be reserved on full payment and with the requested reservation documents.
- Exhibitors must submit a description of the products to be displayed, **Badges & Items Displayed Form** attached separately. All Exhibitors will be given individual consideration to meet the approval of Management. This form is included in your Expo packet.
  - Exhibitor cannot sublet the contracted exhibit space nor shall they exhibit any merchandise other than those specified in the Exposition Contract.
  - Exhibitor agrees to hold Management and its affiliated businesses harmless from any claims from or due to acts of other exhibitors, its agents and employees, and/or for loss and/or injury of any nature.

### DECORATING RESTRICTIONS

- Participants will be responsible for the design/decoration of their selected exhibition space(s) other than items provide by MOVE MARKETING.
- There shall be **NO HANDWRITTEN SIGNAGE.**
- Exhibitors are not permitted to use any flammable materials, decorations or coverings. **NO CANOPIES.**
- **Signs, advertising materials or other decorations cannot be displayed outside the booth space or on the building housing the exposition. Such materials must be displayed within the booth or at other locations authorized by the MOVE MARKETING.**
  - **Exhibitors must not disfigure, mark or in any other way deface floors, carpets or walls of the building. Exhibitors will be held liable for any damage to the floors or the walls of the building.**
- Sound levels for audio equipment in participants' booths must be kept at a level which would not disrupt or disturb the activity of other exhibitors.
- All materials and displays shall be arranged in such a manner so as not to disturb the aisles or exhibits in adjacent booths, physically or visually.
- Exhibitors are to refrain from eating in their booths.

### SAMPLING

- Sampling of foods and beverages will only be permitted within the exhibition booth, or in any other areas specifically designated for this purpose by M.O.V.E Marketing.
- Persons preparing foods and beverages for guests are permitted to offer only sample and snack sizes. Prepared meals **MUST NOT** be offered for sale to guests.

### FOOD HANDLERS HEALTH CERTIFICATES

- Any persons offering foods and beverages for consumption by the public **MUST** have the necessary health certificates. Copies of all health certificates **MUST** be submitted to M.O.V.E Marketing. Failure to comply with this may result in forbidding the sampling of your product(s).



## EXPO RULES & REGULATION

### EXHIBITORS' BADGES

- Each exhibiting company is allowed, free of cost, two (2) badges for each exhibition space.
- Exhibitors may purchase additional badges at \$15.00 each, payable in advance.
- Badges must be worn at all times. Badge holders may be required to produce other forms of identification in order to gain admittance to the show.
- Failure to comply with these rules may result in badge holders having to pay the normal admission fee at the door in order to enter the Expo.

### SITE VISIT

- An official site visit and exhibitors meeting will be announced for all exhibitors.
- **BOOTH POSITIONS WILL BE ASSIGNED. For purpose of crowd flow and circulation.**
- Security Personnel is not obliged to facilitate the site visit of any exhibitor.

### ELECTRICAL INSTALLATIONS

- Exhibitors MUST use surge protectors or uninterrupted power supply systems on all electrical/electronic equipment inclusive of computers.
- Exhibitor agrees no electrical wiring installations shall be done except by the electrical contractor authorized by Management.
- MOVE MARKETING OR OWNERS OF THE VENUE WILL NOT BE HELD LIABLE FOR ANY DAMAGE CAUSED TO ELECTRICAL OR ELECTRONIC EQUIPMENT BY POWER SURGES OR POWER OUTAGES.

### WASTE REDUCTION

- Exhibitor must follow disposal & recycling guidelines provided by onsite management.

### INTERPRETATION OF RULES AND REGULATIONS

Management reserves the right to reject or restrict any exhibit which may be objectionable or not in keeping with the quality or character of the Exposition. MOVE MARKETING reserves the right to amend, replace or add to the Rules in the interest of maintaining good order or for the proper conduct of the Exhibition. Interpretation of the Rules and Regulations shall rest with MOVE MARKETING alone and their decisions shall be final. Violations of the Rules and Regulations as herein set forth may result in the forfeiture of exhibiting space. Refunding fees shall be at the sole discretion of Management. No refunds will be made if Exhibitor fails to occupy space in accordance with the terms of the contract. Exhibitor assumes all responsibility for loss, theft, or destruction of goods, or for personal injuries to him/herself, his/her employees, agents, representatives, or visitors, and will hold harmless the Management and its affiliated businesses from any liability in connection with any or all of the above. Furthermore, Exhibitor will allow Management to use any photographs of the exhibit for their purposes.



# VENDOR BENEFITS

## MARKETING & PROMOTION

ALL DEMOGRAPHICS IN GRAND BAHAMA (BUSINESS COMMUNITY, SOCIALLY ACTIVE, TOURIST, STUDENTS, EXPATRIATES etc.) will be informed about this event. To attract even more visitors to attend, MOVE Marketing will coordinate a **PRESS TOUR** to draw maximum public attention and at the same time to create advance publicity for the VENDORS. The campaign will incorporate various mediums, including: ADVERTISEMENTS IN NEWSPAPERS; PRESS RELEASES; PRESS CONFERENCE; SPECIAL RADIO INTERVIEWS; RADIO COMMERCIALS; POSTERS; OUTDOOR ADVERTISING, ETC.

## MEDIA/SOCIAL MEDIA & COVERAGE:

A press Conference will be held on announced date. This promotion session not only serves as a preview to our exhibition, it will also offer free publicity opportunity to our exhibitors. Exhibitors are encouraged to promote their companies or products by speaking about items they will be presenting and supplying press kits/info/flyers for media to freely collect for their reference and use. Media will be present before, during and after expo. Information relating to this expo will be passed onto the press, TV and radio stations via us. Social media will be an active part of promotion of the Expo and we encourage all exhibitors to send us your Facebook page or create one for the sole purpose of being readily identifiable by guest/press and so we can get you involved. This service is free of charge for exhibitors. Whether your materials will be picked up for publishing is totally at the media's discretion. All submitted materials will not be returned. Please contact us if you are interested to join (Participation is subject to availability and a first come basis)

## BOOTH & SIGNAGE:

Along with a table all exhibitors get name badges & uniformed signage. This is an opportunity to display all New Products, Promotional/Marketing material, Career Offerings and Popular Items from your establishment. **EACH VENDOR WILL BE EQUIPPED WITH A TABLE, TABLE CLOTH, DISPOSABLE FOLKS, KNIVES AND SPOONS, 6 INCH PLATES, 9 OUNCE CUPS AND GLOVES.**

## ADVERTISING:

VENDORS CAN ADVERTISE VIA FREE MONITOR ADS ON ALL 4 FLOORS OF VENUE AND/OR SIGNAGE OF THEIR OWN





# FREE PROMOTION & VOUCHER CARDS

DESIGNED & PRINTED FOR FREE (OPTIONAL)



FRONT



BACK

## PROMOTION & VOUCHER EXAMPLES

(SELECT A DEAL OR CREATE YOUR OWN BELOW)

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> HAPPY HR 2 FOR 1 BEERS        | <input type="checkbox"/> 20% OFF LUNCH                          | <input type="checkbox"/> \$5 OFF PURCHASE WITH A BEVERAGE              |
| <input type="checkbox"/> HALF OFF LUNCH                | <input type="checkbox"/> 20% OFF DINNER ENTREE                  | <input type="checkbox"/> \$5 OFF TOTAL BILL                            |
| <input type="checkbox"/> BUY 3 APPETIZERS GET 1 FREE   | <input type="checkbox"/> FREE COFFEE (WITH BREAKFAST)           | <input type="checkbox"/> 50% OFF ANY ENTREE                            |
| <input type="checkbox"/> BUY 3 MIXED DRINKS GET 1 FREE | <input type="checkbox"/> FREE BEVERAGE (WITH PURCHASE OF LUNCH) | <input type="checkbox"/> 10% OFF DINNER                                |
| <input type="checkbox"/> \$15 MEAL DEAL                | <input type="checkbox"/> FREE DESSERT (WITH PURCHASE OF DINNER) | <input type="checkbox"/> FREE ENTREE WITH PURCHASE \$25 OR MORE        |
| <input type="checkbox"/> 2 FOR \$25 DINNER COMBO       | <input type="checkbox"/> KIDS EAT FREE                          | <input type="checkbox"/> PURCHASE 2 DOZEN CUPCAKES GET 3 FREE          |
| <input type="checkbox"/> 20% OFF ANY APPETIZER         | <input type="checkbox"/> FREE APPETIZER                         | <input type="checkbox"/> 2 FOR 1 MIXED DRINKS                          |
| <input type="checkbox"/> 20% OFF ANY BREAKFAST         | <input type="checkbox"/> \$5 OFF PURCHASE OF \$25 OR MORE       | <input type="checkbox"/> 1 BEER CASE FREE WHEN YOU SPEND \$100 OR MORE |

### PROMOTION/VOUCHER DEAL

#### HIGHLIGHTS

- |   |   |
|---|---|
| <input type="checkbox"/> 20% OFF ON TOTAL FOOD BILL | <input type="checkbox"/> OPEN LATE                |
| <input type="checkbox"/> CENTRAL LOCATION           | <input type="checkbox"/> MULTI-CUISINE RESTAURANT |
| <input type="checkbox"/> CASUAL DINING RESTAURANT   | <input type="checkbox"/> VEGETARIAN FRIENDLY      |
| <input type="checkbox"/> FREE WIFI                  | <input type="checkbox"/> OTHER...                 |

#### DEAL TERMS

- |   |  |
|---|--|
| <input type="checkbox"/> OFFER ONLY VALID WITH VOUCHER            | <input type="checkbox"/> IMAGES ARE FOR REPRESENTATION PURPOSES ONLY |
| <input type="checkbox"/> 1 VOUCHER PER PERSON/BILL                | <input type="checkbox"/> APPLICABLE TAXES EXTRA                      |
| <input type="checkbox"/> VALID FOR DINE IN ONLY                   | <input type="checkbox"/> PRIOR RESERVATION MANDATORY                 |
| <input type="checkbox"/> THIS CANNOT BE CLUBBED WITH OTHER OFFERS | <input type="checkbox"/> OTHER...                                    |

BUSINESS NAME

TELEPHONE

ADDRESS

E-MAIL

VALID THROUGH JANUARY 1ST, 2017



## VENDOR REGISTRATION FORM

Business Name: \_\_\_\_\_

Main Contact: \_\_\_\_\_

Day Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Event Date: Saturday November 5th (4:00pm - 9:00pm)**

**Booth Fee: \$200** (Additional Staff: \$15/each)

**Submit Form: IMMERSE BAHAMAS** (602 5555 or 727 1555) - Located: Bank Lane & Pioneers, Downtown or emailed to [ehanna@immerse.com](mailto:ehanna@immerse.com))

Exhibiting Vendor Categories:

RESTAURANT CHEF/COOK

CATERING COMPANY

PASTRY CHEF

MIXOLOGIST

INDEPENDENT CHEF/COOK

OTHER \_\_\_\_\_

• Booth - There are to be **TWO (2) REPRESENTATIVES PER BOOTH**. It provides (1) 6' table, (1) table drape, (2) name badges, sample containers, utensils and table signage. You must decorate your own booth. Canopies are not permitted.

• Please provide copy of necessary [Health Certificates](#).

• Vendor booths **WILL NOT** be reserved without full payment. The fee is non-refundable. Return completed form with full payment - check payable to: [MOVE Marketing](#).

• My signature below indicates that the above organization agrees to participate in Meeting of Minds: Culinary Fusion Expo at the category indicated above.

Signed: \_\_\_\_\_ Date \_\_\_\_\_, 2016

The **DEADLINE** for receiving forms is **FRIDAY SEPTEMBER, 10TH 2016**.