



[www.islandzmarket.com](http://www.islandzmarket.com)

**Islandz proudly present:  
"Spirit of the Islandz" Art Competition**

Islandz is calling for submissions for our art competition opening November 1, 2011.

### **Requirements for Participation**

To qualify, participants must be citizens of The Bahamas, age 18 years (as of January 1<sup>st</sup>, 2011) or older and not registered in secondary school.

### **Theme**

Islandz is seeking submissions that are keeping with its business philosophy; that is to provide visitors and inhabitants of the Bahamas innovative ways to experience Bahamian art. To that end, the theme of this competition is "Spirit of the Islandz". The hope is that artist will conceptualize what they feel is the spirit of the Bahamian Islands and share their interpretations with both a local audience and a visitor audience.

### **Quantity**

Each artist is required to submit **two (2) pieces** of work; one that speaks to a local audience and one that speaks to a visitor audience. Submissions will be required to be made in a **digital format** of the following media:

- Drawing
- Painting
- Digital Painting
- Print
- Graphic Design
- Photography

### **Guidelines**

The entries must meet the following requirements:-

1. Each entry must be the authentic work of the participating artist.
2. Each entry must represent the theme of the exhibition.
3. Artists are encouraged to submit original works.
4. Artists must demonstrate imagination in concept.

### **Judging**

Judging will consist of two formats:

1. The "publicly juried" format, conducted via Islandz Facebook page
2. The traditional jury format



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**1<sup>st</sup> Round Jury:** The top **six (6)** submissions from both categories (local & tourist) will be shortlisted for the next round of the competition by the jury panel of 3 persons. At this point, all artists who have made submissions will be notified if they are short-listed or not.

**2<sup>nd</sup> Round Jury - Public:** The **twelve (12)** shortlisted submissions will be placed on Islandz's Facebook page to be juried publicly to the Islandz fan base. These will be integrated into the page's Contest tab that will feature a picture of both the artwork in its original state and as a "skin" for a cellphone. Visitors to the page will be allowed to "Like" each piece and at the end of the one week jurying period, the winner will be declared based on the most "likes" received.

**2<sup>nd</sup> Round Jury- Traditional:** The **twelve (12)** shortlisted submissions will be printed and exhibited at Doongalik Studios for final judging by the Jury. Qualities such as originality of expression, creative use of materials and presentation, interpretation of theme are among some of the criteria considered. The judges reserve the right to disqualify any entry where there is doubt as to authenticity.

## Prizes

There are three categories for prizes:

1. Best Submission – Local Audience - \$750
2. Best Submission- Tourist Audience- \$750
3. Islandz Fan Favorite- \$300

## Conditions

1. Islandz stipulates that the copyrights to the winning entries will be provided to its parent company Caribbytes Ltd. for its use.
2. Participants therefore enter this competition in agreement that Islandz will be allowed to display winning pieces in any forum including but not limited to the Islandz webpage.

## Submissions

All entries must be submitted in an electronic format, on or before December 1<sup>st</sup> to be considered. Submissions can be e-mailed to [admin@islandzmarket.com](mailto:admin@islandzmarket.com), or delivered by hand to Doongalik Studios.

**The deadline for submission is Friday 5:00pm, December 1, 2011. Late submissions will NOT be accepted.**

**The Exhibition Opening and Awards Presentation will take place at 7:00pm, Thursday, December 15<sup>th</sup>, 2011.**

## About Us:

Islandz is a Bahamian-based social entrepreneurship enterprise whose mission is to provide artists with innovative channels to market and distribute their work. The company is the winner of the 2010 Tourism in the Caribbean Business Plan Competition held by the Inter-American Bank's Opportunities for the Majority Division.



www.islandzmarket.com

NAME: .....

Title(Mr/Mrs/Ms) First Middle Last Name

DATE OF BIRTH: ..... CITIZENSHIP: .....

(DD) (MM) (YYYY)

STREET ADDRESS: ..... ISLAND: .....

P.O. BOX: ..... TELEPHONE: (1) ..... (2) .....

E-MAIL: .....

WEB ADDRESS:.....

PLEASE LIST PRESENT AND/OR PAST INSTITUTIONS OF STUDY (if applicable):

COLLEGE (1): .....

COLLEGE (2): .....

HIGH SCHOOL: .....

OTHER: .....

SUBMISSION INFORMATION:

TITLE – Tourist Audience Submission

.....

MEDIUM .....

TITLE – Local Audience Submission

MEDIUM .....

I agree to allow Islandz to display my entry in any forum including but not limited to the Islandz website.

Signature:..... Date.....